Code: 20HS7701F
IV B.Tech - I Semester - Regular Examinations - DECEMBER 2023

## INDUSTRIAL ENGINEERING MANAGEMENT (Common for ALL BRANCHES)

Duration: 3 hours
Max. Marks: 70
Note: 1. This paper contains questions from 5 units of Syllabus. Each unit carries 14 marks and have an internal choice of Questions.
2. All parts of Question must be answered in one place.

BL - Blooms Level
CO - Course Outcome

|  |  |  | BL | CO | Max. Marks |
| :---: | :---: | :---: | :---: | :---: | :---: |
| UNIT-I |  |  |  |  |  |
| 1 | a) | Explain the role of industrial engineer in a factory. | L2 | CO1 | 7 M |
|  | b) | Discuss the Fayols's 14 principles of management. | L2 | CO1 | 7 M |
| OR |  |  |  |  |  |
| 2 | a) | Describe Hertzberg's Two Factor Theory of Motivation. | L2 | CO1 | 7 M |
|  | b) | Distinguish between Line and Staff organization with suitable example. | L2 | CO1 | 7 M |
| UNIT-II |  |  |  |  |  |
| 3 | a) | Elaborate on the factors affecting plant location. | L1 | CO 2 | 7 M |
|  | b) | What are the traits and approach to leadership? | L1 | CO 2 | 7 M |


| OR |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 4 | a) | Compare between rural and urban sites for plant location. | L2 | CO 2 | 7 M |
|  | b) | Explain about Travel chart with an example. | L2 | CO 2 | 7 M |
| UNIT-III |  |  |  |  |  |
| 5 | a) | Where are X bar and R charts used. | L2 | CO3 | 7 M |
|  | b) | "In-process inspection is better than final inspection". Justify. | L2 | CO3 | 7 M |
| OR |  |  |  |  |  |
| 6 | a) | Differentiate between assignable and non-assignable causes. | L2 | CO3 | 7 M |
|  | b) | What is Statistical Quality Control? Explain. | L2 | CO3 | 7 M |
| UNIT-IV |  |  |  |  |  |
| 7 | a) | What is a SIMO chart? Explain. | L2 | CO 4 | 7 M |
|  | b) | Explain about performance rating. | L2 | CO 4 | 7 M |
| OR |  |  |  |  |  |
| 8 | a) | What do you mean by time study? | L2 | CO 4 | 7 M |
|  | b) | What are the objectives of work study? | L2 | CO 4 | 7 M |
| UNIT-V |  |  |  |  |  |
| 9 | a) | What do you mean by a deterministic model? | L1 | CO5 | 7 M |
|  | b) | Elaborate on probabilistic model of project management. | L1 | CO5 | 7 M |


| OR |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 10 | a) | What is meant by crashing of simple networks? | L2 | CO5 | 7 M |
|  | b) | Distinguish between different network <br> modeling <br> management. techniques in project | L2 | CO5 | 7 M |

